07/23/2026

Webinar: California Clean Fuel Reward Incentive Program

Thursday, August 27
10 AM - 11 AM
Via Zoom

Unlock Up to $120,000 Toward Your Next Electric Commercial Vehicle

Thinking about adding electric vehicles to your fleet?

Now is the perfect time to learn how the **California Clean Fuel Reward** incentive program can significantly reduce your upfront purchase costs.

Join the California Trucking Association and representatives from the California Clean Fuel Reward program for an informative webinar covering the latest incentives available for eligible battery-electric commercial vehicles from Class 2b through Class 8.

Whether you're just beginning to explore electric vehicles or you're ready to make your next purchase, this webinar will help you understand how to maximize available incentives and navigate the application process.

What You'll Learn

- How the California Clean Fuel Reward works
- Who qualifies for the program
- Current incentive amounts by vehicle class
- Which vehicles are eligible
- How the reward is applied at the point of purchase
- How the program can be combined ("stacked") with other eligible incentives
- Live Q&A with a representative from the California Clean Fuel Reward program

Available Incentives

Eligible purchasers of new battery-electric commercial vehicles may receive the following point-of-sale rewards:

Class 2b*	Class 3–4	Class 5	Class 6–7	Class 8
8,501–10,000 lbs.	10,001–16,000 lbs.	16,001–19,500 lbs.	19,501–33,000 lbs.	>33,000 lbs.
$7,500*	$15,000	$60,000	$85,000	$120,000

The reward is applied as a direct reduction in the purchase through participating retailers, meaning eligible buyers don't have to wait for a rebate check. The reward may also be combined with certain other incentive programs, subject to program rules. In most cases, total combined incentives cannot exceed 90% of the vehicle purchase price (excluding taxes and fees).

Please note that buses, terminal tractors, yard spotters, pre-owned vehicles, hybrid vehicles, and fuel-cell vehicles are not eligible under this program.

For complete program requirements, eligibility criteria, incentive amounts, and application details, please review the **California Clean Fuel Reward Program Guide** before applying.

Register

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